

# CAREER NARRATIVE

SHAPE YOUR STORY WITH CLARITY AND INTENT



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Structured guidance for meaningful careers

## A 3-hours workshop for (former) academics, who want to:

- Connect their experiences into a coherent professional story that makes sense to business
- Leverage all parts of their background—incl. pivots and diverse experiences—as assets
- Communicate their career path with confidence and intentionality in interviews and conversations

**€350**

Limited places  
available

## PROBLEM WE SOLVE

Most academics struggle to articulate their career path in business contexts. Their story comes across as disconnected or uncertain, and valuable experiences get overlooked instead of leveraged.

This workshop gives you a framework for constructing a clear, confident career narrative that leverages your entire background and positions you as someone with valuable perspective and clear direction.

## WHAT YOU GET

- A framework for constructing a coherent career narrative
- Practice connecting different parts of your background into a compelling story
- Before/after examples of effective career narratives
- Clear narrative structure you can use in interviews, networking, and LinkedIn profiles

## PRACTICAL INFO

- 3 x 50-minute sessions with Q&A after each block
- Hands-on exercises and frameworks included
- Limited to 12 participants for focused interaction
- Interactive online session

## WHO IS IT FOR

- PhD or equivalent research background
- Leaving academia or early in industry (0–2 years)
- Have diverse experiences or non-linear path that feels hard to explain
- Seeking strategic clarity, not just application tactics

Not a fit if you're only looking for generic resume tips or want to stay in academia.

**10TH OF JUNE, 1PM-4PM**  
**SIGN UP [HERE](#)**